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Good list of books or resources to further my

A couple I recommend at the top of the list The Art of Writing Advertising : Conversations with Masters of the Craft: David Ogilvy, William Bernbach, Leo Burnett

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0 The Art of Writing Advertising. Book available on Amazon. Here s one of the interviews, with famed Advertising Man Leo Burnett Well, one of the things I wanted

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David ogilvy biography - childhood, life

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Advertising - definition of advertising by the

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