

# **When The Headline Is You: An Insider's Guide To Handling The Media By Jeff Ansell**

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## **Jeff ansell: presenter, public relations**

Jeff Ansell is principal of Jeff Ansell & Associates Inc. As a media and Jeff has served as senior When the Headline Is YOU: An Insider's Guide to

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Jeff Ansell. Jeff Ansell, author author of When the Headline is You: An Insider's Guide to He lectures on media skills to Harvard Business School MBA students

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Jeff Ansell @ JeffAnsell. MIT-Harvard Public Disputes Program Instructor & author of the media training book, When the Headline Is You: An Insider's Guide to Handling

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Jeff has served as senior vice president of Hill+Knowlton, and is the author of, When the Headline Is YOU: An Insider's Guide to Handling the Media.

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### **Jeff ansell - the canadian public relations**

Communications training expert Jeff Ansell is the author of When the Headline is You: An Insider's Guide to Handling the Media (Jossey-Bass) [www.whentheheadlineisyou.com](http://www.whentheheadlineisyou.com).

### **Jeff ansell (author of when the headline is you)**

Jeff Ansell is the author of When the Headline Is You (3.68 avg rating, 22 ratings, 4 reviews, published 2010)

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